



Friendstorming

59.3% of new Scouts are invited by a friend!
Who will you invite to Scouting?

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____
7. _____
8. _____

Have a NFA (Normal Friend Activity) and Invite Your Friends!

For the month of November & December, we are encouraging every pack to hold an NFA or a Normal Friend Activity! This is an event that is just for fun. No uniforms, no advancements, just fun activities.

Why? We know that 59.3% of new members join because of a personal invitation! What if every member of your pack invited just one friend and more than half of those friends joined? Your pack would be even better and more exciting! What if everyone invited 2 or 3 friends and half of those joined?

Scouting is tons of fun for the whole family and even more fun when your friends join with you. Packs should come up with a simple plan for the Normal Friend Activity, set the date, and at a den or pack meeting have each Scout and family complete the Friendstorming Worksheet! This worksheet comes up with a list of names of families that might be interested in joining Scouts. Who are the families that you know that love the same things that you do? Who love the outdoors, camping, and building pinewood derby cars?

Then have each Scout invite that list of friends to the NFA! Be prepared as part of the NFA to talk with families about how they can be part of the fun and adventure and be ready to hand them information on how to join Scouting!